



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
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Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Priorities USA Action-LCV (15165)
Mundy Katowitz Media (1954)
PLACEMENT, MEDIA
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Issue (1068)
PRIORITIES USA ACTION (102154)
National/Political
1566/06282557

Invoice 643208
Inv Date 10/28/2012
Terms Net 30
Contract 327466
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Mundy Katowitz Media
1322 G Street South East
Washington, DC 20003

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

PRIORITIES USA ACT

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:50PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
4.0	Spot	12:00:00PM- 1:00:00	Day,F-1	10/26/12 12:28PM (Fr)	00:30		PRATV1229H	\$1100.00	
7.0	Spot	6:00:00PM- 7:00:00	Day,F-1	10/26/12 6:29PM (Fr)	00:30		PRATV1229H	\$3400.00	
20.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	10/27/12 12:27PM (Sa)	00:30		PRATV1229H	\$750.00	
21.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	10/27/12 4:59AM (Sa)	00:30		PRATV1229H	\$400.00	
23.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	10/27/12 7:55PM (Sa)	00:30		PRATV1229H	\$1400.00	
25.0	Spot	12:00:00PM-12:30:00	Day,Su-1	10/28/12 12:28PM (Su)	00:30		PRATV1229H	\$750.00	
26.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	10/28/12 6:13PM (Su)	00:30		PRATV1229H	\$2400.00	
27.0	Spot	6:00:00AM- 9:00:00	Day,Su-1	10/28/12 6:23AM (Su)	00:30		PRATV1229H	\$1300.00	
34.0	Spot	5:00:00PM- 6:00:00	Day,Th-1	10/25/12 5:23PM (Th)	00:30		PRATV1229H	\$2400.00	
41.0	Spot	10:00:00AM-11:00:00	Day,Tu-1	10/23/12 10:50AM (Tu)	00:30		PRATV1219H	\$700.00	
42.0	Spot	11:35:00PM-12:05:00	Day,Tu-1	10/23/12 11:54PM (Tu)	00:30		PRATV1224H	\$1200.00	
43.0	Spot	11:00:00AM-12:00:00	Day,Tu-1	10/23/12 10:58AM (Tu)	00:30		PRATV1224H	\$1200.00	
45.0	Spot	3:00:00PM- 4:00:00	Day,Tu-1	10/23/12 3:38PM (Tu)	00:30		PRATV1224H	\$825.00	
46.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1	10/23/12 4:26PM (Tu)	00:30		PRATV1219H	\$1200.00	
47.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1	10/23/12 5:30AM (Tu)	00:30		PRATV1224H	\$1200.00	
48.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1	10/23/12 6:42AM (Tu)	00:30		PRATV1219H	\$2500.00	
49.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1	10/23/12 7:25AM (Tu)	00:30		PRATV1224H	\$2500.00	
59.0	Spot	11:35:00PM-12:05:00	Day,F-1	10/26/12 12:00AM (Fr)	01:00		PRATV1203H	\$2400.00	
60.0	Spot	11:00:00AM-12:00:00	Per week (1),Fr	10/26/12 11:32AM (Fr)	01:00		PRATV1203H	\$2400.00	
61.0	Spot	4:00:00PM- 5:00:00	Per week (1),Fr	10/26/12 4:12PM (Fr)	01:00		PRATV1203H	\$2400.00	
62.0	Spot	7:00:00AM- 9:00:00	Per week (1),Fr	10/26/12 8:29AM (Fr)	01:00		PRATV1203H	\$5000.00	
68.0	Spot	12:35:00AM- 1:35:00	Per week (1),Sa	10/27/12 1:13AM (Sa)	00:30		PRATV1229H	\$350.00	
69.0	Spot	10:00:00AM-11:00:00	Per week (1),Th	10/25/12 10:29AM (Th)	01:00		PRATV1203H	\$1400.00	
70.0	Spot	11:00:00PM-11:35:00	Per week (1),Th	10/25/12 11:28PM (Th)	01:00		PRATV1203H	\$6000.00	
71.0	Spot	12:00:00PM- 1:00:00	Per week (1),Th	10/25/12 12:56PM (Th)	01:00		PRATV1203H	\$2200.00	
72.0	Spot	5:30:00AM- 6:00:00	Per week (1),Th	10/25/12 5:28AM (Th)	01:00		PRATV1203H	\$2400.00	
73.0	Spot	9:00:00AM-10:00:00	Per week (1),Th	10/25/12 9:59AM (Th)	01:00		PRATV1203H	\$1500.00	
74.0	Spot	10:00:00AM-11:00:00	Per week (1),We	10/24/12 10:44AM (We)	01:00		PRATV1203H	\$1400.00	
75.0	Spot	11:00:00AM-12:00:00	Per week (1),We	10/24/12 11:33AM (We)	01:00		PRATV1203H	\$2400.00	
76.0	Spot	7:00:00PM- 7:30:00	Per week (1),We	10/24/12 7:25PM (We)	01:00		PRATV1203H	\$8500.00	
77.0	Spot	7:00:00AM- 9:00:00	Per week (1),We	10/24/12 8:49AM (We)	01:00		PRATV1203H	\$5000.00	
78.0	Spot	9:00:00AM-10:00:00	Per week (1),We	10/24/12 9:26AM (We)	01:00		PRATV1203H	\$1500.00	
79.0	Spot	3:00:00PM- 4:00:00	Day,W-1	10/24/12 3:22PM (We)	01:00		PRATV1203H	\$1650.00	
80.0	Spot	5:00:00AM- 6:00:00	Per week (1),Sa,Su	10/28/12 5:43AM (Su)	01:00		PRATV1203H	\$1000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$72,725.00
Commission	(\$10,908.75)
Net Total	\$61,816.25

Total Spots 34

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.